



25-26
SEPT
2022

2° EDITION
**MONACO SMART
& SUSTAINABLE MARINA**

Design, innovate and build an ecosystem
that invests in green solutions



www.sustainablesmartmarina.com

#monacosmartmarina



2° EDITION MONACO SMART & SUSTAINABLE MARINA

A sustainable ecosystem approach for a positive impact

The yachting industry, which represents an investment market of several billion euros, is entering an energy and sustainability transition. Smart and sustainable marinas are essential assets to support such an evolution thus paving the way for new infrastructures and services of smart and sustainable cities.

Building on the success of its first edition, the Monaco Sustainable & Smart Marina 2021 brought together an ecosystem of nearly 250 people representing the most important players in the sector (investors, marina project promoters, marina managers, shipyards, start-ups, manufacturers, shipowners).

Keen to develop an initiative that achieves tangible results and to promote the innovation and know-how of international industry players, the Monaco Sustainable & Smart Marina 2022 will take place over two days, on 25th and 26th September, at the Yacht Club de Monaco, with the aim to highlight the start-ups, marinas and architects.

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WHY ATTEND?

A sustainable ecosystem approach for a positive impact

Actively participate in the construction of future marinas around the world by meeting key players:



There are several thousand marinas in the world, and every year this figure is constantly growing, regardless of any situation in the world.

Therefore, together with the Yacht Club de Monaco and Blumorpho, we decided to gather for the second time the best professionals and key players in the yachting industry who want to create marinas and yacht clubs of the future, which combine environmental care, innovative technologies, architectural aesthetics and the best customer service. By participating in this event, each of those present will find something for themselves.

Whether it is a marina, an architect, an investor, a start-up or other important industry professionals, everyone will be able to promote or highlight a company through the awards, find new opportunities and useful contacts, as well as doing business.



2021 HIGHLIGHTS

First edition of the Monaco Smart & Sustainable Marina Rendezvous



250 participants come to the Yacht Club de Monaco

150+ start-ups with innovative solutions applying to be there



MONACO SMART & SUSTAINABLE MARINA
20 september 2021 | #monacosmartmarina



70 000+ people reached on Social Networks



32 International Jury members

55 start-ups in the E-Catalogue

162+ introductory meetings

55+ press articles
(international media coverage)

WHY MARINAS?

Design, innovate & build an ecosystem that invests in smart & sustainable solutions

- › Marinas are leisure areas comprising a harbour, hotels, restaurants, mall... a kind of micro-city with its own life.
- › Local governments and promoters are in favour of new Marinas as vectors of economic value. But they strongly encourage eco-friendly infrastructure. It represents a multi-billion-euro market.
- › Smart Marina represents the first concrete steps and role model towards Smart Cities engaging actions for positive impact on the environment.
- › Smart Marina requires the relevant management of all data and functions. The development of these innovative new solutions must be put at the service of sustainable and efficient marinas.
- › Smart Marina leads to the emergence of new business models from CAPEX to OPEX leading to new financial schemes.
- › Smart and Sustainable Yachting is a perfect landscape for innovators to address its specific complexity: no existing standards, security challenges, need simple and efficient solutions, combination of owning and renting activities.
- › Multiple management: people, waste, water, electricity, etc.



WHO SHOULD ATTEND?

Design, innovate and build an ecosystem that invests in green solutions

To put forward tangible solutions to build virtuous marinas this annual global networking event is designed **to connect leading industry players and innovators, yachting industry professionals, yacht owners and captains, investors and family offices, marina developers, public authorities, media, architects and designers.**



START-UPS



REGISTRATION



- › Start-up with an environmental & smart approach which can be applicable in marinas, resorts and yacht clubs

NEW 2022

MARINA & YACHT CLUB DEVELOPERS



REGISTRATION



- › Marina & yacht club projects
- › Marina & yacht club under construction
- › Operating marina & yacht club

NEW 2022

ARCHITECTS & DESIGNERS



REGISTRATION



- › Architect & designer who have worked on marina & yacht club projects
- › Architect & designer who have worked on operating marina and yacht club

WHY MONACO?

Design, innovate and build an ecosystem that invests in smart solutions

MONACO
CAPITAL
OF
ADVANCED
YACHTING®

A tradition, a showcase and Yachting mecca since the 19th century, part of the *Monaco Capital of Advanced Yachting*, a collective brand launched by the Yacht Club de Monaco to build the Yachting of tomorrow.

Monaco is a role model combining marina expertise, access to technology including 5G, blockchain - and a unique ecosystem.

A commitment to protecting the environment through actions led by the **Prince Albert II of Monaco Foundation**, including the launch of the **SEA Index**® by YCM and Credit Suisse; the first carbon footprint index for superyachts of +40m, targeting environmental goals to reduce carbon emissions in the Yachting sector.

A land of innovations and a state committed to the digital transition through Extended Monaco, aiming to:

- › construct the final links in the efficient connected mobility chain
- › improve the living environment through interaction with residents
- › achieve better control of urban planning and key environmental markers



INTERNATIONAL SMART & SUSTAINABLE MARINA AWARDS



La Belle Classe
Destinations
by the Yacht Club de Monaco

› Marina Award

This award is based on a strong vision that Smart Marinas are like micro-cities which can lead the way towards urban development that is more respectful of the environment. Destined to become lively places where people want to be, future marinas are not only about yachting. They are a gateway to connect to all the associated facilities and services, and are duty-bound to be smart and sustainable – from initial conception.

This award will reward the Marina which won over the public present at the Smart Marina event but also via the websites of Monaco Marina Management, the Yacht Club de Monaco and Blumorpho with its architecture, its environmental approach and the customer experience it offers. Submissions from all around the world are welcome.

› Architecture Award

This award recognizes design excellence of smart sustainable marinas and yacht clubs worldwide. The IGAA was created to advance the appreciation and exposure of measures taken for the environment as well as provision of features designed to enhance the customer experience. Submissions from all around the world are welcome.



2021 WINNERS

Green City Organisation

Terroiko

H2X Ecosystems



› Start-ups committed to a sustainable future



The essence is to present new solutions and innovative technologies that help protect the environment in order to encourage their implementation in the building and management of more virtuous marinas.

- Biodiversity
- Energy Optimisation
- Equipment
- Health
- Mobility
- Security
- Waste management
- Water optimisation



E-CATALOGUE & PROCESS

Participate to be selected for the Smart Marina E-Catalogue promoted to more than 10,000 players in the Yachting & Marina industry.

1st May - 1st June Selection to be in the E-Catalogue

The E-Catalogue will reference **50 start-ups & 50 marinas and architects** worldwide. They will be selected by Blumorpho and M3 experts from among the many who applied. **Registration deadline to participate in the Monaco Smart & Sustainable Process & Awards: 1st June**

15th June - 15th July Grand Oral

They will all be considered for selection by the Jury. The Top 15 will then have the opportunity to present their projects to a Grand Jury, with a chance of winning one of the Monaco Smart & Sustainable Marina Awards on 25-26 September 2022.

10th September Consensus Meeting

The winner of each category will be voted on by all participants of the event.

25-26 September Awards & Networking



HOW TO PARTICIPATE?

Online Registration

Attendee registration is all-inclusive and covers access to the event, presence in the E-Catalogue, selection process (Grand Oral and Consensus Meeting), lunch on Monday and the networking closing cocktail.

Sign up early & save! – www.sustainablesmartmarina.com

› 2022 Attendee Fee for Marinas

Standard Registration fee before **1st June** €1,200 (VAT included)

Late Registration fee after **1st June** €1,380 (VAT included)

Participation fee for each of those accompanying the first person €180

› 2022 Attendee Fee for Start-ups, Architects & others

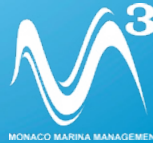
Standard Registration fee before **1st June** €600 (VAT included)

Late Registration fee after **1st June** €690 (VAT included)





Organised by



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Visit our event site:

www.sustainableSMARTmarina.com

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