



3° EDITION

MONACO SMART & SUSTAINABLE MARINA

24-25 SEPTEMBER 2023

Design, innovate and build an ecosystem that invests in green solutions



www.sustainablesmartmarina.com | [#monacosmartmarina](https://twitter.com/monacosmartmarina)



PROGRAMME (as of September 23rd 2023)

📍 Yacht Club de Monaco, Quai Louis II, 98000 Monaco

SUNDAY 24TH SEPTEMBER 2023

- 3.00PM **OPENING OF THE MARINAS, ARCHITECTS & STARTUPS EXHIBITION AREA & WELCOME SPEECH BY:**
Bernard d'Alessandri, YCM General Secretary & Cluster Yachting Monaco President
José Marco Casellini, CEO of Monaco Marina Management and organiser of the event
Master of Ceremony: David Seal
- 3.15PM - 4.15PM **INTRODUCTION TO ARCHITECTURE & MARINA PROJECTS** (generated by M3 - 3 min each)
- 4.30PM - 5.00PM **SPEED NETWORKING EVENT**
Moderator: David Seal
- 5.15PM - 6.15PM **PARALLEL SESSIONS** 📍 Cigar Lounge
ROUND TABLES SESSION 1
 - Sustainable Marina Design
 - Renewable Energy Integration
 - Waste Management and Recycling
- NETWORKING SESSION** 📍 Observatory Deck
 Access to the Marinas,
 Architects & Startups exhibition area
- 6.30PM - 11.00PM **"LA BELLE CLASSE DESTINATIONS" NETWORKING COCKTAIL DINNER - by invitation**



MONDAY 25TH SEPTEMBER 2023 - Morning 📍 Ballroom | Deck 3

- 8.15AM **WELCOME BREAKFAST AT YACHT CLUB DE MONACO**
- 8.45AM **WELCOME SPEECHES**
Bernard d'Alessandri, YCM General Secretary & Cluster Yachting Monaco President
José Marco Casellini, CEO of Monaco Marina Management and Organiser of the event
Master of Ceremony: David Seal
- 9.00AM - 9.15AM **KEYNOTE Olivier Darrason**, General Delegate of the Mediterranean Investor Club and **Yassine Bouhara**, Tell Group President
 Presentation of the PLIFF (PAMEx Local Investment Finance Facility), including its project for the green electrification of marinas: a timely opportunity.
- 9.20AM - 9.35AM **MARINA PITCHING SESSION** (TOP 3 Marinas generated by Monaco Marina Management)
- 9.40AM - 10.05AM **IMPACT OF THE NEW GENERATION OF YACHTS ON MARINA INFRASTRUCTURES**
Speakers: Martinho Fortunato - President of ICOMIA; *Alex Bamberg*, CEO of Aqua superPower; *Marcello Maggi*, President of Wider Yachts;
Moderator: Laurent Pérignon
- 10.10AM - 10.30AM **INNOVATION PITCHING SESSION** (Startups generated by Blumorpho)
- 10.30am - 10.55am *Coffee break and networking*
- 11.00AM - 11.30AM **WHY SUSTAINABLE TOURISM IS A KEY ASSET OF ECONOMIC GROWTH AND THE KEY ROLE PLAYED BY PUBLIC ORGANISATIONS AND POLICY MAKERS**
- **SESSION #1: EUROPE POINT OF VIEW**
Speakers: Linos Voskarides, Policy Officer - Maritime Policy - Blue Growth, European Commission; *Prof. Alessandra Priante*, Director Regional Department for Europe – World Tourism Organization (UNWTO); *François Guerquin*, Director of Plan Bleu (Mediterranean Action Plan/UNEP); *Christophe Madrolle*, President of the Biodiversity, Sea and Coast Commission, Regional Natural Parks, Risks – Preparation for the global Convention on nature, Région Sud Provence Alpes Côte d'Azur
Moderator: Fabiana Maccarini
- 11.35AM - 11.50AM **INNOVATION PITCHING SESSION** (Scaleups generated by Blumorpho)
- **SESSION #2: INTERNATIONAL POINT OF VIEW**
Speakers: HE Ana Elena Pinto Lizano, Costa Rica Ambassador & Permanent Delegate of Costa Rica to the UNESCO; *HH Prince Saud bin Turki Al Saud*, Strategic Partnerships General Manager, Saudi Red Sea Authority; *HE Rear Admiral Reda Ahmed Ismail*, Head of Maritime Transport Sector - Minister of Tourism and Antiquities of the Arab Republic of Egypt; *Elisabeth Anna Rebecca Chouraki*, International Technical Expert PAMEx.
Moderator: Fabiana Maccarini



MONDAY 25TH SEPTEMBER 2023 - Afternoon 📍 Observatory | Deck 5

- 1.00PM - 2.30PM **LUNCH AND NETWORKING**
- 2.30PM - 2.45PM **INSPIRING TESTIMONY**
Paul Holthus, Founding President and CEO of World Ocean Council
- 3.00PM - 4.00PM **PARALLEL SESSIONS**
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| <p>ROUND TABLES 📍 Cigar Lounge</p> <ul style="list-style-type: none"> • Coastal Ecosystem Conservation, • Sustainable Water Management, • Green Technologies and Innovation. | <p>NETWORKING SESSION</p> <p>Access to the Marinas, Architects & Startups exhibition area</p> |
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- 4.00PM **CLOSING SESSION BY PRINCE ALBERT II OF MONACO FOUNDATION**
Olivier Wenden, Vice-President & CEO of Prince Albert II of Monaco Foundation
- FOLLOWED BY **INTERNATIONAL SMART & SUSTAINABLE MARINA AWARDS CEREMONY**
 Closing words by **José Marco Casellini**, CEO of Monaco Marina Management
- FOLLOWED BY **CLOSING COCKTAIL**



REGISTRATION VISITOR PACKAGE - €500 VAT EXC.

24 & 25 SEPTEMBER:

- Access to the Exhibition area
- Access to all Networking sessions

25 SEPTEMBER:

- Access to panel discussions: discussions during the event focus on a range of specific topics chaired by experts.
- Access to the breakfast, lunch and the closing cocktail

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