



3° EDITION

MONACO SMART & SUSTAINABLE MARINA

24-25 SEPTEMBER 2023

Design, innovate and build an ecosystem that invests in green solutions



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PROGRAMME (as of September 20th 2023)

📍 Yacht Club de Monaco, Quai Louis II, 98000 Monaco

SUNDAY 24TH SEPTEMBER 2023

- 3.00PM **OPENING OF THE MARINAS, ARCHITECTS & STARTUPS EXHIBITION AREA & WELCOME SPEECH BY:**
Bernard d'Alessandri, YCM General Secretary & Cluster Yachting Monaco President
José Marco Casellini, CEO of Monaco Marina Management and organiser of the event
- 3.15PM - 4.15PM **INTRODUCTION TO ARCHITECTURE & MARINA PROJECTS** (generated by M3 - 3 min each)
- 4.30PM - 5.00PM **SPEED NETWORKING EVENT**
Moderator: David Seal
- 5.15PM - 6.15PM **PARALLEL SESSIONS**
ROUND TABLES SESSION 1 📍 Cigar Lounge
 - Sustainable Marina Design
 - Renewable Energy Integration
 - Waste Management and Recycling**NETWORKING SESSION** 📍 Observatory Deck
 Access to the Marinas,
 Architects & Startups exhibition area
- 6.30PM - 11.00PM **"LA BELLE CLASSE DESTINATIONS" NETWORKING COCKTAIL DINNER - by invitation**



MONDAY 25TH SEPTEMBER 2023 - Morning 📍 Ballroom | Deck 3

- 8.15AM **WELCOME BREAKFAST AT YACHT CLUB DE MONACO**
- 8.45AM **WELCOME SPEECHES**
Bernard d'Alessandri, YCM General Secretary & Cluster Yachting Monaco President
José Marco Casellini, CEO of Monaco Marina Management and Organiser of the event
- 9.00AM - 9.15AM **KEYNOTE Olivier Darrason**, General Delegate of the Mediterranean Investor Club and **Yassine Bouhara**, Tell Group President
Presentation of the PLIFF (PAMEx Local Investment Finance Facility), including its project for the green electrification of marinas: a timely opportunity.
- 9.20AM - 9.35AM **MARINA PITCHING SESSION** (TOP 3 Marinas generated by Monaco Marina Management)
- 9.40AM - 10.05AM **IMPACT OF THE NEW GENERATION OF YACHTS ON MARINA INFRASTRUCTURES**
Speakers: **Martinho Fortunato** - President of **ICOMIA**; **Alex Bamberg**, CEO of **Aqua superPower**;
Marcello Maggi, President of **Wider Yachts**;
Moderator: **Laurent Pérignon**
- 10.10AM - 10.30AM **INNOVATION PITCHING SESSION** (Startups generated by Blumorpho)
- 10.30am - 10.55am *Coffee break and networking*
- 11.00AM - 11.30AM **WHY SUSTAINABLE TOURISM IS A KEY ASSET OF ECONOMIC GROWTH AND THE KEY ROLE PLAYED BY PUBLIC ORGANISATIONS AND POLICY MAKERS**
 - **SESSION #1: EUROPE POINT OF VIEW**
Speakers: **Linos Voskarides**, Policy Officer - Maritime Policy - **Blue Growth, European Commission**;
Prof. Alessandra Priante, Director Regional Department for Europe – **World Tourism Organization (UNWTO)**;
François Guerquin, Director of **Plan Bleu (Mediterranean Action Plan/UNEP)**;
Renaud Muselier, President of the **Région Sud Provence Alpes Côte d'Azur (France)**;
Moderator: **Fabiana Maccarini**
- 11.35AM - 11.50AM **INNOVATION PITCHING SESSION** (Scaleups generated by Blumorpho)
- 12 NOON - 12.40PM
 - **SESSION #2: INTERNATIONAL POINT OF VIEW**
Speakers: **HE Ana Elena Pinto Lizano**, Costa Rica Ambassador & Permanent Delegate of Costa Rica to the **UNESCO**;
HH Prince Saud bin Turki Al Saud, Strategic Partnerships General Manager at the **Saudi Red Sea Authority**;
HE Rear Admiral Reda Ahmed Ismail, Head of Maritime Transport Sector - **Minister of Tourism and Antiquities of the Arab Republic of Egypt**;
Elisabeth Anna Rebecca Chouraki, International Technical Expert **PAMEx**.
Moderator: **Fabiana Maccarini**



MONDAY 25TH SEPTEMBER 2023 - Afternoon 📍 Observatory | Deck 5

- 1.00PM - 2.30PM **LUNCH AND NETWORKING**
- 2.30PM - 2.45PM **INSPIRING TESTIMONY**
Paul Holthus, Founding President and CEO of World Ocean Council
- 3.00PM - 4.00PM **PARALLEL SESSIONS**
ROUND TABLES 📍 Cigar Lounge
 - Coastal Ecosystem Conservation,
 - Sustainable Water Management,
 - Green Technologies and Innovation.
- NETWORKING SESSION**
Access to the Marinas,
Architects & Startups exhibition area
- 4.00PM **CLOSING SESSION BY PRINCE ALBERT II OF MONACO FOUNDATION**
Olivier Wenden, Vice-President & CEO of Prince Albert II of Monaco Foundation
- FOLLOWED BY **INTERNATIONAL SMART & SUSTAINABLE MARINA AWARDS CEREMONY**
Closing words by **José Marco Casellini**, CEO of Monaco Marina Management
- FOLLOWED BY **CLOSING COCKTAIL**



REGISTRATION
VISITOR PACKAGE - €500 VAT EXC.

24 & 25 SEPTEMBER:

- Access to the Exhibition area
- Access to all Networking sessions

25 SEPTEMBER:

- Access to panel discussions: discussions during the event focus on a range of specific topics chaired by experts.
- Access to the breakfast, lunch and the closing cocktail

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